

Pitch deck guidelines

Use these guidelines to assist in designing and building your application and providing as much relevant information as you can.



Vision & Mission

Share with us the world you are working towards, and your company's role in achieving it.



Problems

Define the real problem that your company is addressing and its scale in quantifiable terms.



Timeline

Recent activities and achievements; your future plans and aspirations.



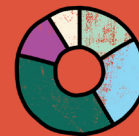
Team

Organisational chart including profiles of leadership team and total number of employees by function or division, current and past investors.



Solution

Clarify your company's unique value proposition, particularly the technologies you utilise and deploy.



Business Model

Clarify how you attract customers, your cost structure, your commercial strategy, and your revenue strategy.



Social Commitment

Your company's actions and impacts with regards to improved socioeconomic or environmental outcomes, and/or support for increased diversity, equity, and inclusion.

Plans for GRAFT PNG

Intended path for Pacific Region and/or cocoa sector, and how GRAFT can assist you to get there - including:

- Clarity on specific challenge brief addressed,
- Intended plan to solve, and
- Qualifications /references for doing so

